

IMPLEMENTATION OF SUSTAINABILITY INDICATORS IN LIVESTOCK



— GUIDE OF —
INDICATOR FOR
SUSTAINABLE
LIVESTOCK

GTPS WWF / CFA PROJECT

Platform development

Multipliers training

Engagement

Dissemination

DEVELOPMENT OF THE GIPS PLATFORM



Web

www.gips.org.br



App

Google Play or App Store



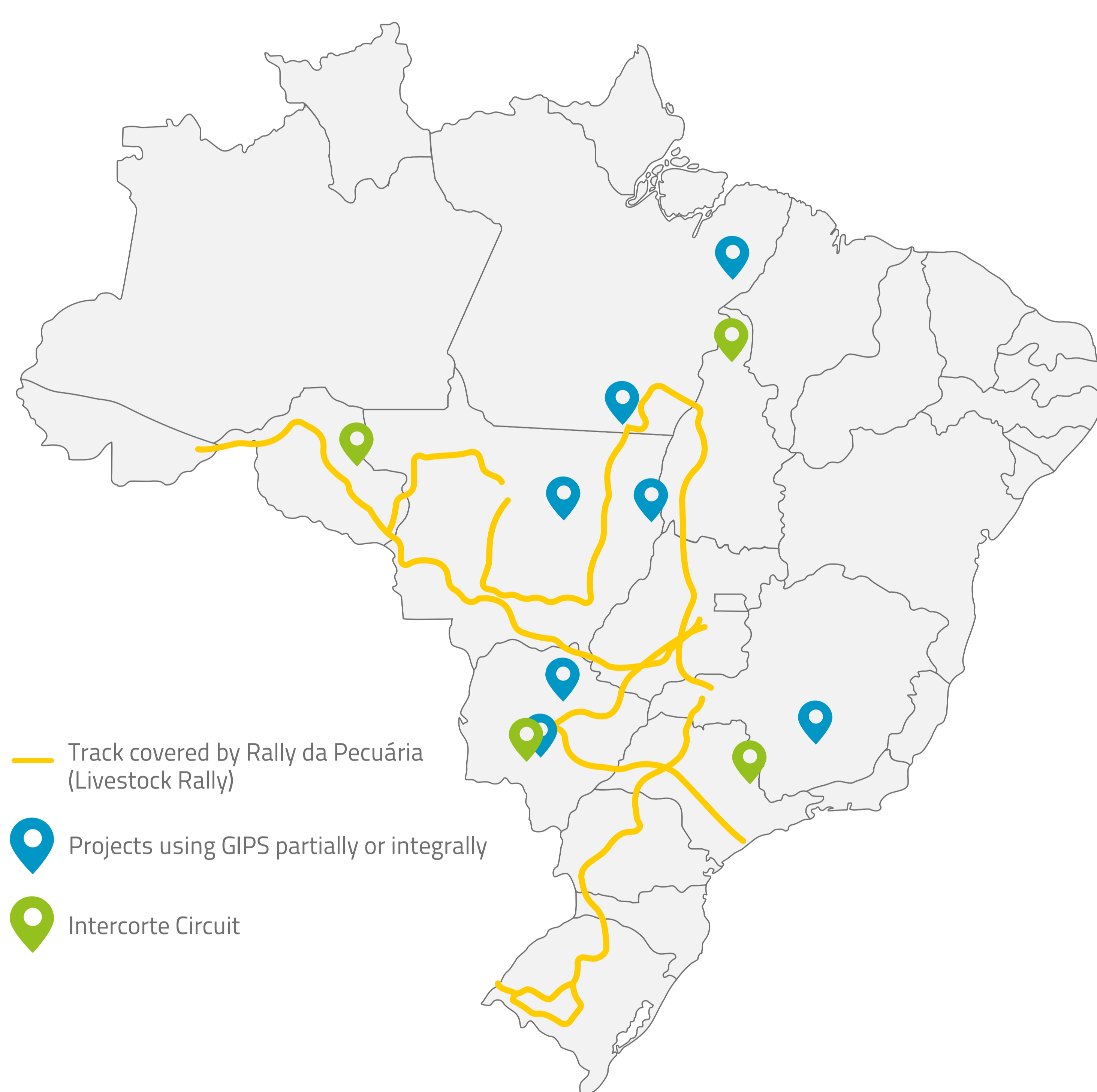
Support

Reference material for consultation and guidelines to fill out the GIPS



Benchmark

GIPS | GRSB | RAS | BPA
Access the comparative infographic



ENGAGEMENT



7 Projects

using GIPS partially or integrally



25 meetings

with potential partners (GTPS members or not)



5 workshops

of engagement in Rural Unions during the Rally da Pecuária (Cattle Ranching Rally)



Filling out of 332 GIPS

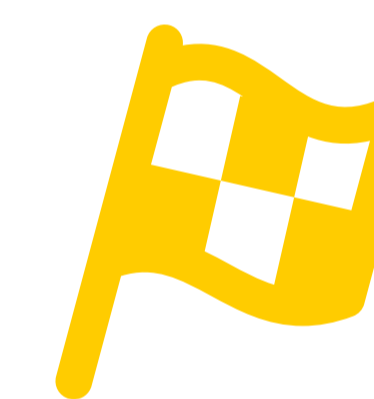
in the platform, so far

DISSEMINATION



Intercorte Circuit

Campo Grande - MS
Ji-Paraná - RO
Araguaína - TO
São Paulo - SP



Livestock Rally 2018

60.000 km
20 Regional Events
3000 technicians and producers
150 Farms visited



30 animated videos

on the GIPS Principles and Criteria

MULTIPLIERS TRAINING

3 Groups of potential GIPS multipliers:

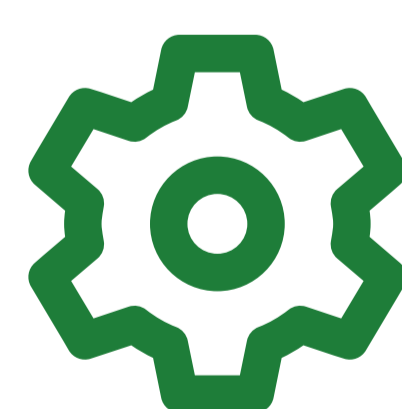
Professionals from companies and institutions associated with GTPS

Extensionists

Students from Universities and Technical Schools



15 Institutions



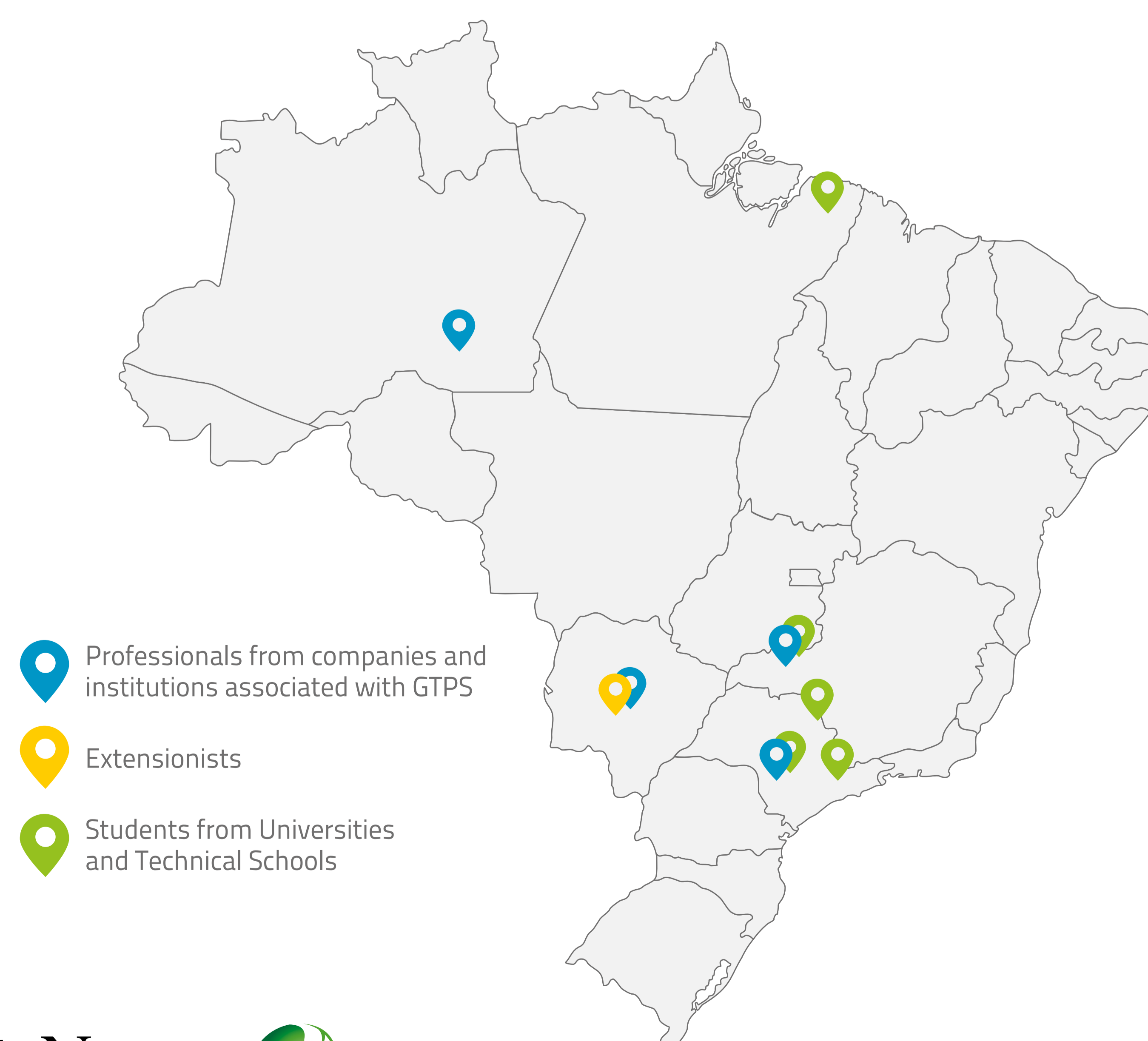
+300 Technicians
trained to apply the GIPS



5 Categories



6 States
AM, MS, SP, MG, PA, MT



Realization:



Sponsors:

